

Syllabus

"Global Economic Issues and Institutions"

Catalog Title: International Economic Strategy and Trade Policy
Meeting time: Tuesday and Thursday 2:30-3:45pm
Room: SPEA 273
Instructors: Joe Ryan (jsryanjr@indiana.edu)
Anh Tran (trananh@indiana.edu)
Canvas: Canvas email is the best way to communicate about the course.
Please check Canvas Announcements and email daily.
Office Hours: Very welcome. After each class or other time by request.

Course Description

This course is designed to prepare students for careers in international affairs by building practical knowledge about global economic issues and the institutions that have been put in place to assist sovereigns, firms, and citizens in addressing them.

- For selected issues – ranging from migration to climate change to sovereign debt management – the course will cover how cooperation between governments, firms, NGOs, and citizens is structured through international agreements and institutions.
- The course will also cover basic economic theory on cross-border commerce and finance.
- Each student, working both individually and in groups, will conduct and present research on topics selected during the course.

The course's in-class activities will balance three emphases: conceptual frameworks, professionally useful skills and knowledge, and interactive learning activities. As a result of the course, students should have a critical appreciation of the state of global economic policy and practice with respect to issues that affect citizens and firms in all countries.

Resource Materials

There is no textbook to buy. Assigned readings are shown in the course schedule below, and will be available at no cost on-line or in Canvas. The Canvas copies of many of the assigned readings will be highlighted by the instructors in **yellow** to indicate important points.

Three books that instructors will refer to class are optional references and are on reserve in SPEA's library.

- HK: Hoekman and Kostecki, *The Political Economy of the World Trading System: The WTO and Beyond*
- KOM: Krugman, Obstfeld, and Melitz, *International Economics: Theory and Policy*
- Theodore Cohn, *Global Political Economy*

Individual Research: Country Focus

- Each student will choose a country for individual research over the course of the semester.
 - Do not select an EU country or your own home country.
 - Select a country that has substantial relationships with the major international economic institutions.
- Each student will post on the course's "Discussions" page in Canvas one-page notes on the country selected.
 - Topics and dates for the notes are shown in the course schedule.
- After posting, each student will provide feedback to at least four notes posted by other students by writing replies to the discussions in Canvas.

Group Research and Presentation: Issue Focus

- Students will form groups that will each choose a topic for research and presentations on selected issues.
 - Do not choose a topic already covered in the instructor's planned presentations.
 - Examples of possible topics: control of infectious diseases, cooperation on telecommunications, management of migratory species, Brexit, the UN System, etc.
- Each group will present its research results to the class. Each group will provide a presentation document (e.g., a slideshow), but not a separate report.
 - Preliminary dates (two presentations on each date):
 - Thursday, November 7.
 - Thursday, November 14.
 - Thursday, November 21.

Quizzes: In-class, closed-book quizzes are shown in the course schedule. Quiz questions will be based on required reading and classroom presentations. (There is no final exam.)

Grading

The average course grade is expected to be A-. Contributions to course grades (approximate):

Group Presentations	30%
Notes and Feedback	35%
Quizzes	35%

Course Topics and Schedule

The schedule below shows the course's topics and:

- Readings for all topics, both readings required for quizzes and other readings recommended.
- Dates for quizzes, student issue-paper postings, and group presentations.

The schedule, including readings and dates for activities, will be updated as needed. Updates will be announced in class and through Canvas.

A permanent repository from which the topics and modules for this course are selected and updated is at <https://iu.instructure.com/courses/1627800>.

Week	Date	Topics & Readings	Assignments & Activities
1	Aug 27	Introduction to the Course <ul style="list-style-type: none"> Rodrik, "The Globalization Paradox" 	
	Aug 29	Introduction to Cross-Border Commerce & the WTO <ul style="list-style-type: none"> <i>Understanding the WTO</i> <ul style="list-style-type: none"> Ch. 1, "Basics": pp. 9-21 Ch. 7, "The Organization": pp. 101-111 	<ul style="list-style-type: none"> Pick Country for semester project. Assign groups.
2	Sept 3	WTO Dispute Settlement System <ul style="list-style-type: none"> WTO E-Learning on Dispute Settlement <ul style="list-style-type: none"> Module 2: Introduction to DSS, Slides 61-123. Module 5, Lesson 3: Technical Assistance, Slides 274-290. WTO Detailed Brief on Dispute Settlement 	
	Sept 5	WTO "Trade Policy Reviews" <ul style="list-style-type: none"> "Trade Policy Review Mechanism" (Annex 3 of WTO Agreement) WTO E-Learning on TPR Thailand Trade Policy Review, October 2015. 	
3	Sept 10	Comparative Advantage: Efficiency in Assigning Tasks <ul style="list-style-type: none"> Optional reference: KOM ch. 3: "Labor Productivity and Comparative Advantage: The Ricardian Model" 	<ul style="list-style-type: none"> Quiz: WTO, DSS, TPR.
	Sept 12	Comparative Advantage: A Theory of Economic Geography <ul style="list-style-type: none"> Optional reference: Hausman, Hidalgo, <i>et al.</i>, "The Atlas of Economic Complexity: Mapping Paths to Prosperity" Optional reference: KOM ch. 7: "External Economies of Scale and the International Location of Production" 	<ul style="list-style-type: none"> Issues post due: WTO Trade Policy Reviews
4	Sept 17 - 19	"Regional Trade Agreements" and Income Distribution <ul style="list-style-type: none"> Villareal & Ferguson (Congressional Research Service), "The North American Free Trade Agreement (NAFTA)" (2015) Hufbauer, Cimino, & Moran, "NAFTA at 20" (2014) 	
5	Sept 24	Harmonization of Product Standards <ul style="list-style-type: none"> Webpages: ISO, WTO-ISO, ANSI, USAID-ANSI Yates & Murphy, "Formation of ISO" 	
	Sept 26	Investment Rules <ul style="list-style-type: none"> WTO, "Agreement on TRIMs" (webpage) WTO, TRIMs Agreement (the actual agreement) USG, Model Bilateral Investment Treaty 	<ul style="list-style-type: none"> Quiz on Comparative Advantage
6	Oct 1	"Trade in Services" <ul style="list-style-type: none"> WTO, "Introduction to the GATS" (2013) WTO, "GATS Objectives, Coverage, and Disciplines" (2017) 	<ul style="list-style-type: none"> Issues post due: RTAs
	Oct 3	Patents <ul style="list-style-type: none"> Boldrin & Levine, "The Case Against Patents" (2013) Scherer, "The Political Economy of Patent Policy Reform in the United States" (2007) TRIPS readings from the WTO, UNHCR, U.S. GAO Venkatash et al., "Low-Cost Generic Drugs Under PEPFAR" (2012) McNeil (NYT) on "Access to Medicine" (2019) 	

Week	Date	Topics & Readings	Assignments & Activities
7	Oct 8	Taxation of Multinational Corporations <ul style="list-style-type: none"> IMF, "Corporate Taxation in the Global Economy" (2019) OECD, "BEPS Explanatory Statement" (2015) Tørsløv, Wier, & Zucman, "The Missing Profits of Nations" (2018) 	
	Oct 10	Air Transportation <ul style="list-style-type: none"> Boeing, "Freedoms of the Air" (2009) Köbele, "Annex on Air Transport Services" (2008) U.S.-Philippines Aviation Transport Services Agreement (1982) U.S.-EU Air Transport Agreement (2007) 	
8	Oct 15	Migration and Refugees <ul style="list-style-type: none"> IOM, "Global Migration Governance" Miliband, "The Best Ways to Deal with the Refugee Crisis" (2016) UNHCR, Refugee Convention (1951) and Protocol (1967) UNHCR, "Global Focus" website, 2019 Bhagwati, "Borders beyond Control" (2003) IOM, "Snapshot 2018" American Immigration Council, "U.S. Immigration System" (2016) and "Asylum in the U.S." (2018) Philippines Overseas Employment Administration, "About Us" 	<ul style="list-style-type: none"> Quiz: Patents
	Oct 17	(Migration and Refugees continued)	
9	Oct 22	Climate Change <ul style="list-style-type: none"> UNFCCC, "Big Picture" (from website) UNFCCC, Paris Agreement World Resources Institute and UNDP, <i>Designing and Preparing INDCs</i> (2015): pp. 3-5, 39-41, and 46-49. Peru, "Intended Nationally Determined Contribution" (2015). Technical Review of France's 7th National Communication (2018) 	<ul style="list-style-type: none"> Issues post due on Migration (or Refugees)
	Oct 24	(Climate Change continued)	<ul style="list-style-type: none"> Quiz: Migration & Refugees
10	Oct 29	Endangered Species <ul style="list-style-type: none"> CITES Convention (1973) and Appendices (as of 2016) WTO and CITES, "CITES and the WTO" (2015) U.S. Fish & Wildlife Service, CITES Implementation Report (2015) U.S.-Peru Trade Promotion Agreement, "Environment" (2007) 	
	Oct 31	International Payments <ul style="list-style-type: none"> "IMF at a Glance" (2017) "Factsheet: Stand-By Arrangement" (2016) "Fiscal Affairs Department at a Glance" (2015) "Extended Fund Facility Factsheet" (2017) "Pakistan: Request for Extended Arrangement" (2019) 	<ul style="list-style-type: none"> Issues post due: Environment

11	Nov 5	International Banking <ul style="list-style-type: none"> • Bank for International Settlements profile. • Basel Committee on Banking Supervision, "A Brief History" (2015) • Basel III Summary Table (2018). • Financial Stability Board, "What We Do" (website) • IMF MD, "Anti-Money Laundering Challenges" (2017) • IMF, "Recent Trends in Correspondent Banking" (2017) 	<ul style="list-style-type: none"> • Quiz: Environmental Agreements
	Nov 7	Group Presentations <ul style="list-style-type: none"> • Offshore Banking • ASEAN 	
12	Nov 12	Financial Crises <ul style="list-style-type: none"> • Gorton & Metrick, "Financial Crisis of 2007-2009" (2012) • Hinds, "The Currency Origins of Financial Crises" in <i>Playing Monopoly with the Devil</i> (2006), pp. 150-157 on 1997 Asian crisis. • Radelet & Sachs, "The East Asian Financial Crisis" (1998) <ul style="list-style-type: none"> ◦ Pages 23-27 and 49-60. (Scan other highlighted passages.) 	<ul style="list-style-type: none"> • Issues post due on IMF (or BIS)
	Nov 14	Group Presentations <ul style="list-style-type: none"> • Migration & Refugees in Europe • EFTA 	
13	Nov 19	(Financial Crises continued)	<ul style="list-style-type: none"> • Quiz on IMF, BIS, FATF
	Nov 21	Group Presentations <ul style="list-style-type: none"> • Energy • The euro 	
	Nov 26-28	NO CLASS: Thanksgiving Week	
14	Dec 3	Currency Policy <ul style="list-style-type: none"> • IMF, <i>Annual Report on Exchange Arrangements 2016</i> • Flaherty, "National Banking Acts of 1863 and 1864" • Hinds, "Prologue" in <i>Playing Monopoly with the Devil</i> (2006). 	
	Dec 5	(Currency Policy continued)	
15	Dec 10	(Currency Policy continued)	<ul style="list-style-type: none"> • Issues post due on Currency Policy. • Quiz on Currency Policy.
	Dec 12	Wrap-Up	<ul style="list-style-type: none"> • Quiz: Course Review.